

For Immediate release

Toronto, ON (June 17, 2010) The Polaris Music Prize Long List was revealed today by Steve Jordan, Prize Founder and Executive Director.

This year marks the fifth anniversary of the prize, which awards \$20,00 to the best full-length Canadian album, judged solely on artistic merit, without regard to genre or record sales. This is the second year Polaris has made the Long List public. The Long List consists of the top 40 fulllength Canadian records released from June 1, 2009 to May 31, 2010, according to an initial vote by the 198 members of the Polaris Music Prize jury. The jury consists of music journalists, broadcasters and bloggers from across Canada. No music industry personnel with direct financial relationships with artists vote for Polaris.

"This year we are experiencing a growing excitement for the Long List. To see why one need only study the breadth and quality of the various records on this year's edition," said Jordan.

Jordan also announced that the Long List is once again being presented by the Canada Council for the Arts. The Head of the Council's Music Section, Russell Kelley, said "the Polaris Prize is given to the best album of the year based solely on artistic merit, a key criteria the Canada Council for the Arts uses in its decisions in funding the arts. Given this connection, it is a natural fit for the Council to support the Polaris Long List."

The Polaris Jury will now vote on the Long List titles to determine the 10 album Polaris Music Prize Short List which will be revealed July 6 at the Drake Hotel in Toronto and broadcast live across Canada and the U.S. on SIRIUS Satellite Radio Canada's CBC Radio 3 channel 86, time TBA.

RADIO











Official Charity



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For more information on the Polaris Music Prize, visit polarismusicprize.ca

For more information about the Council's music programs, visit <u>canadacouncil.ca/music/</u>













Long List Presented





2010 Polaris Music Prize Long List

Apollo Ghosts - Mount Benson (Vancouver)

Bahamas - Pink Strat (Toronto)

The Besnard Lakes - The Besnard Lakes Are The Roaring Night (Montréal)

Blue Rodeo - The Things We Left Behind (Toronto)

Brasstronaut - Mt. Chimaera (Vancouver)

Broken Social Scene - Forgiveness Rock Record (Toronto)

Basia Bulat - Heart Of My Own (London)

By Divine Right - Mutant Message (Toronto)

Caribou - Swim (Dundas)

Jason Collett - Rat A Tat Tat (Toronto)

Crystal Castles - Crystal Castles (II) (Toronto)

Amelia Curran - Hunter Hunter (Halifax)

Fred Fortin - Plastrer La Lune (Montréal)

Frog Eyes - Paul's Tomb: A Triumph (Victoria)

Hannah Georgas - This Is Good (Vancouver)

Ghostkeeper - Ghostkeeper (Calgary)

Holy Fuck - Latin (Toronto)

Karkwa - Les Chemins De Verre (Montréal)

LeE HARVeY OsMOND - A Quiet Evil (Hamilton)

Greg MacPherson - Mr. Invitation(Winnipeg)















2010 Polaris Music Prize Long List (continued)

Dan Mangan - Nice, Nice, Very Nice (Vancouver) Misteur Valaire - Golden Bombay (Montréal) The New Pornographers - Together (Vancouver) Owen Pallett - Heartland (Toronto) Plants And Animals - La La Land (Montréal) Radio Radio - Belmundo Regal (Montréal) Justin Rutledge - The Early Widows (Toronto) The Sadies - Darker Circles (Toronto) Shad - TSOL (London) Elizabeth Shepherd - Heavy Falls The Night (Toronto) The Slew - 100% (Montréal) Meaghan Smith - The Cricket's Orchestra (London) South Rakkas Crew - The Stimulus Package (Toronto) Tegan And Sara - Sainthood (Vancouver) The Wooden Sky - If I Don't Come Home You'll Know I'm Gone (Toronto) Hawksley Workman - Meat (Huntsville) You Say Party! We Say Die! - XXXX (Vancouver) Young Galaxy - Invisible Republic (Montréal) Yukon Blonde - Yukon Blonde (Vancouver)

Zeus - Say Us (Toronto)









