



FOR IMMEDIATE RELEASE

POLARIS MUSIC PRIZE RELEASES INFORMATION ABOUT THIS YEAR'S COMMEMORATIVE POSTERS

TORONTO, ON – Thursday, September 19, 2013.

Steve Jordan, Founder and Executive Director of the Polaris Music Prize, revealed details about this year's Short List commemorative posters. Polaris commissions artists across Canada to create a very limited edition run of posters inspired by the ten Short List albums. The artists were selected from an on line entry to the Polaris website earlier this year. Instead of the usual award show trophy, each Short List artist will be presented with a framed copy of their custom poster at the September 23 gala at the Carlu in Toronto.

A small quantity of each poster will be available for purchase by the public starting today. Posters can be viewed on the Polaris webstore (polarismusicprize.ca/store), Drake General Stores (drakegeneralstore.ca), Kid Icarus (kidicarus.ca) and at The Carlu the night of the Gala.

Here are the artists and graphic designers that created this year's Posters :

Yashar Asheri - Godspeed You! Black Emperor
Ron Guyatt - Metric
Dave Murray - METZ
Andrew Kolb - Purity Ring
Alexei Vella - Colin Stetson
Shiny Pliers - A Tribe Called Red
Fish Bone Prints - Whitehorse
Benjamin Nelson - Young Galaxy
Ross Proulx - Zaki Ibrahim
Jud Haynes - Tegan and Sara

With the kind blessing of the Sniderman family Team Polaris will also be producing a run of special Sam The Record Man sign-evoking "That's Entertainment" t-shirts for sale in and around the Polaris Gala.

The shirts, which will retail for \$45, will be available exclusively through the Drake General Store, the Polaris Online Store hosted by Maple Music and at the Polaris Gala on Sept. 23. Quantities are limited to 50 tees total.

The Polaris Music Prize awards \$30,000 to the artist who creates the Canadian Album of the Year. Judged solely on artistic merit, without consideration of genre or record sales, the prize's past winners have included Feist (2012), Arcade Fire (2011), Karkwa (2010), Fucked Up (2009), Caribou (2008), Patrick Watson (2007), and Final Fantasy (Owen Pallett) (2006).

The September 23rd Gala event will be aired live on Aux.tv and SiriusXM channels (The Verge XM ch. 173 and The Iceberg Sirius ch. 161) beginning at 8pm ET.

For Short List album graphics, artist pics and bios visit: polarismusicprize.ca/media
username: media / password: m3d1a

About the Polaris Music Prize

The Polaris Music Prize is a not-for-profit organization that annually honours, celebrates and rewards creativity and diversity in Canadian recorded music by recognizing, then marketing the albums of the highest artistic integrity, without regard to musical genre, professional affiliation, or sales history, as judged by a panel of selected music critics. www.polarismusicprize.ca/ [@polarisprize](https://twitter.com/polarisprize)

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